SBVC Online

An Exciting Time to Learn.....and Teach......

Learning: Any Time.....Anywhere!

Mission Statement
SBVC’s mission statement is everywhere, from the cover of the catalog to the agenda for almost every meeting of every committee on campus. What is our mission? “San Bernardino Valley College provides quality education and services that support a diverse community of learners.”

It’s important for SBVC to have a clear mission statement for a variety of reasons. One of them is accreditation. Standard I of the Accrediting Commission for Community and Junior College’s (ACCJC) accreditation standards deals with the institution’s mission. SBVC’s mission statement is reviewed every year by the College Council. But it has remained constant for the last several years.

What does this have to do with online classes? Well, some colleges have used online classes to change the mission of the college, to target a different audience. ACCJC has been consistent in wanting to see colleges align the mission of online classes with the mission of the college. To that end, the Online Program Committee has stipulated that the mission of all online classes is to support the mission of the college, and to enhance two strategic initiatives of the college—access and technology. SBVC online classes use technology to increase access to high quality education and services for a diverse community. The mission of online classes supports the mission of the college. There...nuff said.

Online Learning is Changing
iTunesU @ SBVC

You probably have heard of the iPod, the iPhone, the iPad...... The brand of Apple is ubiquitous. Included as a part of that brand is iTunesU. It is Apple’s virtual space that allows schools and colleges to distribute electronic media to students and learners everywhere.

At SBVC, Biology professor David Bastedo is the liaison between SBVC instructors and iTunesU. If you are interested in learning more about how you can use iTunesU to support your online class, drop him a note at dbastedo@valleycollege.edu

One nice thing about iTunesU is that there is an app for mobile devices. So students can use their smart phones to access the materials that you have uploaded to iTunesU. No longer are students tethered to a desktop computers.....or even a laptop computer. They can access their materials through their phones. The idea of mobile learning has been around for a while. But there is a critical mass forming at this point. Soon, students will be demanding that content be accessible from their phones. iTunesU is one way to address the desire for mobility.

Drop professor Bastedo a note. He will be able to get you connected.
An Issue That Will Not Go Away 

Ethics in Online Education

When online classes were first going through the Curriculum Committee pipeline, the question that always came up was “How are you going to prevent online students from cheating?” And this question remains an important issue for all of us.

The larger issue, however, is creating an institution where academic integrity is affirmed at all levels of the college. To that end, the Online Program Committee is investigating a variety of approaches that, when taken together, will help foster academic integrity.

The first step is to affirm that online faculty and online students are both held to a high standard of behavior and are not separate in any way from the ethics standards and responsibilities of students and faculty in on ground classes. So a request will be made in the spring semester to add a clarifying section to the SBVC college catalog. Hopefully, that section on Academic Dishonesty will be amended to clarify that those policies and process apply to online students and faculty.

There will be more steps in this process. But this one relatively simple step will help clarify for accreditation purposes that the Online Program Committee, the faculty teaching online classes, and the entire SBVC community take the issue seriously. The article on “Student Authentication” is another step in that process. (See page 3 of this newsletter.)

Transfer Issues and Online Classes

Although there is no record of delivery method of a course on a student’s transcripts, the issue of transfer of online classes needs to be continually kept in focus.

Because of articulation requirements with the CSU system, there are certain kinds of classes that cannot be offered in a completely online version. Communication Studies (COMMST) courses that meet the Oral Communication requirements of CSU-GE-Breadth and science lab classes fit into this area. It is ironic that there are completely online science labs taught in the CSU system (there is a completely online anatomy lab class at CSU San Marcos), but we, nonetheless, are controlled by those decisions of the CSU and UC. At SBVC, these classes are offered in a hybrid format to satisfy those articulation requirements.

There are other institutions, however, that have “issues” with online classes. USC takes a close look at the transferability of online classes and has even stated that some classes, such as the online Spanish 101 class, will not satisfy a major requirement at USC. It will articulate as an elective, but it will not satisfy the major requirement.

What’s an online faculty member to do?? Our articulation officer, Cindy Parish, is on top of all this stuff. Rely on her expertise and advice. She is invaluable as a resource and can point you in the direction of solid information regarding transfer.
What is this?

**Student Authentication**

The word “accreditation” will keep coming up over and over in this newsletter. That’s because SBVC Self Evaluation is coming up quickly, and that is the basis of the process where we are re-accredited or where we have to work to address deficiencies because we don’t meet the standards.

**DE and Accreditation**

Because of the national Department of Education, our accrediting body, the ACCJC, is very concerned that we demonstrate that the student who gets the grades and is awarded credit for our online classes is, in fact, the student who is doing the work in the class. This is labeled “student authentication.” How do we authenticate that the student doing the work is the getting the credit.

**Log In**

Having a secure log in to a Learning Management System such as Blackboard is one way of satisfying the need for student authentication. But this secure log in alone will not be sufficient to meet the accreditation standards. Fostering a community with high standards academic integrity (see page two of this newsletter) will also be needed. How do we do that? The Online Program Committee can take baby steps. But it will be the online faculty that really need to step up to the plate.

**Splash Screen and Blackboard Modules**

The Online Program Committee is working with the District’s Distributed Education Coordinating Council to modify the splash screen on Blackboard. It will include a message to the effect that “By logging in I affirm that I am the student registered for the course, and I understand that there are college policies that are violated if I am not that person.” (The committee is still working on the language.....but you get the idea.)

Furthermore, the Online Program Committee will be working to create a module on the Blackboard home page labeled “Academic Integrity.” That module will be the space for links to tools on plagiarism, honor codes, ethics certificates, or other information related to creating a community of academic integrity.

**Focus on the Classroom**

Although the Online Program Committee can do some things, the heavy lifting will be done by the faculty at the course level. Many of you are already incorporating techniques to help guarantee that the student who gets the credit is the student who is doing the work. Testing on campus, telephone or SKYPE sessions, multiple drafts of writing assignments, randomized distractors and questions on multiple choice tests, informal plagiarism detection techniques.... All of these and more are already being used at SBVC. In the next two years before our accreditation visit, we will be asking the faculty to share, in brutal detail, their techniques. If the Online Program Committee does its work and the faculty continue to do their work, then SBVC should be able to meet the accreditation standard dealing with “student authentication.”