

# Campus & Community Dialogue for Strategic Planning

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# Introduction

Opening Statement  
and  
Introductions

# SBVC Mission

- San Bernardino Valley College provides quality education and services that support a diverse community of learners.
- The SBVC vision also stresses a future where SBVC is the educational hub of this community for its diverse population of learners.
- The SBVC values focus on enhancing the learning environment on and off campus.

# What is Strategic Planning?

- Strategic Planning ... defines the goals of the organization as well as the means of achieving those ends
- Its purpose is to guide the direction of program growth and campus development
- It is used by all campus and district planners.

# Grants: The focus this morning



# Effective Planning Requires Input From a Wide Range of Stakeholders

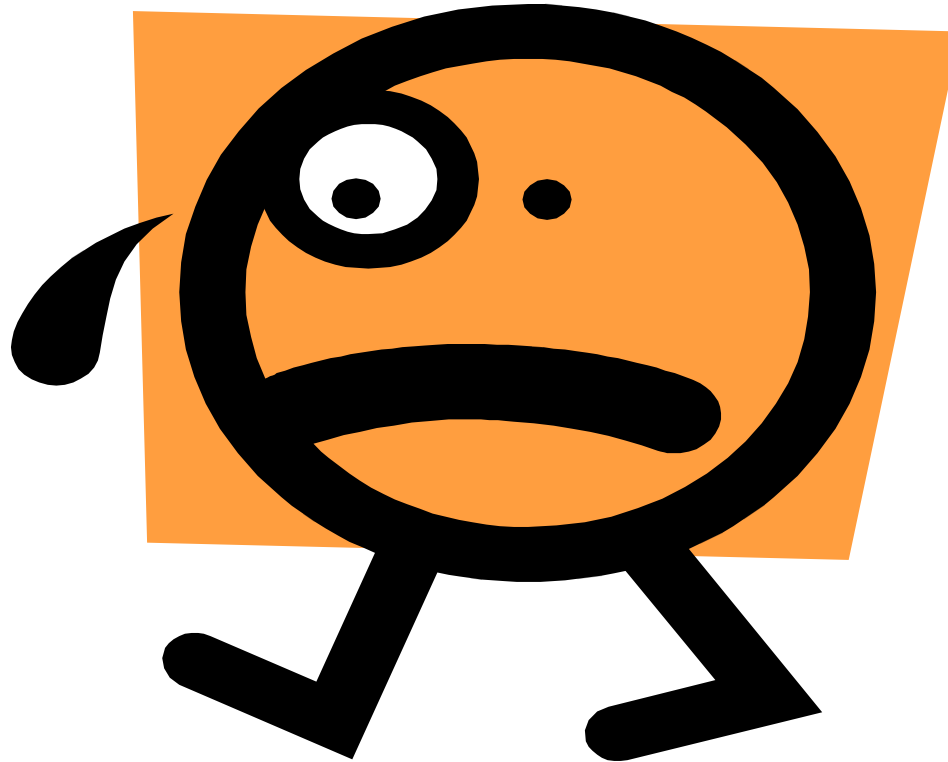


# From Dialogue to Action Pyramid



# Economic Downturn

## Budget Crisis creates special conditions



Access is shrinking but the need for quality public higher education has never been greater...  
the need for certificates and degrees is expanding.



# All Ideas Welcome



# Strategic Goal Categories From Last Five-Year Cycle

- Access
- Student Success
- Campus Climate and Culture
- Partnerships
- Technology
- Budget and Planning

# Kathleen's Presentation – SBVC Grants Development and Management

Breakout session