

SBVC
Student Services Council

MINUTES
June 23, 2022
10:00 a.m.-11:00 a.m.
Zoom Conference

Members:

Student Services Mission: To provide a system of support services that enhances student success and achievement of educational goals.

	A	P		A	P
Olivia Rosas, Interim VPSS		X	Cindy Huerta		X
Elaine Akers	X		Kathy Kafela	X	
Veada Benjamin	X		Joseph Nguyen		X
Larry Brunson	X		Justine Plemons		X
Dr. Raymond Carlos		X	Deanne Rabon	X	
Yancie Carter		X	Fermin Ramirez		X
Marco Cota		X	Carmen Rodriguez		X
Michelle Crocfer		X	Oscar Rodriguez		X
April Dale		X	Shalita Tillman	X	
Ariel Davis	X		Sam Trejo	X	
Priscilla De Loera	X		Maria Trujillo		X
Andrea Hecht	X		Sharaf Williams	X	
Jamie Herrera		X			
Joanne Hinojosa	X		Dr. Celia Huston, Guest		X

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 4/28/2022 Minutes.		Will be approved at the July meeting.
2. Program Review Update – Dr. Celia Huston	Dr. Huston reported they are working on making changes to initiate new concepts and ideas in the Program Review process and are working towards cross collaboration. A 6 year cycle is envisioned for the future with fewer pages to be written, coordinated professional development and peer group sharing.	Dr. Huston will send the link and information folder to Dr. Rosas who will share with the group. If you have any feedback, email Celia. Dr. Rosas will put this item on a future agenda for discussion.
3. Summer & Fall Registration	Summer registration is doing well and fall is a little slower. Fermin asked about comparing this year with 2 or 3 years prior to Covid.	Dr. Rosas will obtain data from 2 or 3 years ago and share with the group.
4. Fast Track Sessions	July 6, July 19 and August 3 are the three dates for Fast Track sessions for students. They will target students who have applied and completed some enrollment steps but are not registered for classes and the students who have applied only. Sessions will be in person. Fermin asked about whether research has been done on attrition rate.	Departments will be invited to participate with information tables and the announcement will go out today or Monday..
5. Strategies for Enrollment	Dr. Rosas discussed student retention and we need to improve the enrollment picture. We need to be more collaborative with other divisions on campus like Instruction and Administrative Services and Student Services Council can work on strategies and ideas.	Free Parking and Free books for fall can be shared with students and given as an incentive.

6. Other Items a) Marketing	Gallegos United as the outside firm chosen to conduct a marketing campaign. Paul was working on having previous students' pictures taken and put them up on posters around campus.	
7. Adjourn – Next Meeting will be May 26 – 10-11:00 am		