



2022-2027 STRATEGIC PLAN PROGRESS REPORT

Executive Summary 2023



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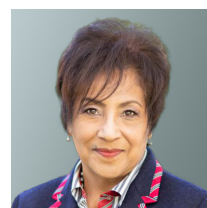


Diana Z. Rodriguez
Chancellor

COLLEGE PRESIDENTS



Dr. Kevin Horan
CHC President



Dr. Linda Fontanilla
Interim SBVC President



Dear Students, Faculty, Staff, and Community Partners,

I am thrilled to present this annual progress report, highlighting the remarkable achievements of the San Bernardino Community College District. Our commitment to setting high expectations has resulted in exceptional execution and tremendous outcomes.

Each day, in classrooms, labs, offices, and throughout our community, we foster a culture that encourages and supports our students' pursuit of higher education. Our expanding partnerships with K-12 schools have created more opportunities for local students to access college-credit classes while still in high school. Surpassing our initial goal increasing our partnerships by adding four schools, we established agreements with 11 additional local schools instead, demonstrating our ability to seize opportunities and exceed expectations.

Our efforts to help students graduate and achieve their academic and career training goals faster have yielded amazing results. Through our Guided Pathways initiative, we are removing barriers and providing students with the tools to thrive in their chosen fields right from the start.

To fuel our work, we set an ambitious goal of securing a minimum of \$1 million in external grant funding to support innovative practices and student programs. I am thrilled to share that we have surpassed this target, successfully securing an impressive \$56.4 million this year. These grants directly benefit our students by providing them with robust services, academic programs, career training, and the necessary equipment for their success.

The transformative progress we are witnessing is a result of the collaborative efforts of SBCCD's Board of Trustees, Crafton Hills College (CHC), San Bernardino Valley College (SBVC), KVCR & FNX public media, SBCCD's Economic Development & Corporate Training division, and our invaluable community partners.

As we celebrate these milestones, let us be inspired to continue pushing boundaries and striving for excellence. With each goal we surpass, we forge a brighter future for our students and our community.

Sincerely,

A stylized, handwritten signature in black ink, appearing to read 'Diana Z. Rodriguez'.

Diana Z. Rodriguez
Chancellor

STRATEGIC PLAN:

2023 Executive Summary Progress Report



GOAL 1

ACCESS AND SUCCESS

Eliminate barriers to student access and success.

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GOAL 2

INSTITUTIONALIZE DEIA

Be a diverse, equitable, inclusive, and anti-racist institution.

Page 7

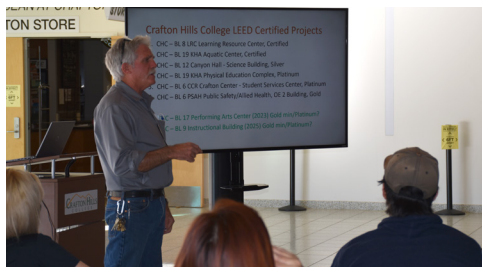


GOAL 3

REGIONAL LEADERSHIP

Be a leader and partner in addressing regional issues.

Page 11



GOAL 4

FISCAL ACCOUNTABILITY

Ensure SBCCD's fiscal accountability/sustainability.

Page 15

23,343

Annual Students Served

312

Academic Programs Offered

22

Cities & Communities
in Service Area

GOAL 1

ACCESS
AND SUCCESS



Objective 1.1:

CONTINUE EFFORTS TO INCREASE COLLEGE-GOING CULTURE.

291



Students trained to use JobSpeaker, an online platform that allows students to manage all career events (e.g., resumes, cover letters, applications, interviews, etc.) in one place.



Developed
six newsletters
that explain the college
financing process and
financial aid opportunities.



1,347

Southern California employers partnered with SBCCD to provide students with access to internship, externship, employment information, and volunteer opportunities.

Districtwide committee launched a marketing campaign to promote student enrollment at CHC and SBVC.

882,600

Views

38,347

Clicks

4,386

Website Leads

1.9M

Ad views through Facebook and Instagram

2,680

Clicks

2,078

Website Leads

384

Social media posts on Facebook, Instagram, Twitter, Snapchat, TikTok, LinkedIn, Discord & YouTube generated 2 million+ views & 240,000+ likes/engagements

#1

In social media rankings (i.e., followers) among IE colleges on Facebook, Tiktok, Snapchat, and Discord

Objective 1.2:

EVALUATE & PROMOTE THE SUCCESS OF OUR IDENTITY-BASED PROGRAMS AND STUDENT SUPPORT SERVICES.

Scheduled **6,503** appointments to provide support services to First-Year Experience and first-time students.



ALLOCATED

\$30,000

to support the district's vested groups in the institutionalization of their DEIA efforts.

Objective 1.3:

DEVELOP A STATE-OF-THE-ART TECHNOLOGY SYSTEM THAT ENHANCES OUR EFFECTIVENESS.

Developed a suite of dashboards that provide access to data on

- ▶ Enrollments
- ▶ Demographics
- ▶ Completions
- ▶ Faculty Assignments
- ▶ Fill Rates
- ▶ FTES
- ▶ Disaggregated Classroom Data

to help improve equity outcomes.



Acquired a labor market software tool to help students find careers that match their strengths.



COMPLETED



the Single Application Project that allows SBCCD students to cross-enroll at both colleges without needing to submit a new application.

Objective 1.4:

GROW AND EXPAND DUAL/CONCURRENT ENROLLMENT AND K-12 ARTICULATIONS.



2,754 students from regional feeder high schools were provided campus tours.

11 K-12 partnerships for college-credit classes in high schools.



Increased concurrent enrollment FTES

↑ **259%**
(179 FTES)

Headcount

↑ **319%**
(1,058 students)

Objective 1.5:

IMPLEMENT A BOARD OF TRUSTEES APPROVED KVCR PLAN.

KVCR
raised
\$142,542
to support
student internships.



GOAL 2

**INSTITUTIONALIZE
DEIA**



Objective 2.1:

IMPLEMENT THE FOUR PILLARS OF GUIDED PATHWAYS.



Acquired **10** new online journals, databases, streaming media services and e-books.

7,703

Student Education Plans
COMPLETED



312

programs fully mapped and aligned
using **Guide Pathways** framework.

Objective 2.2:

INCREASE ACCESS AND SENSE OF BELONGING DISTRICTWIDE AND FOSTER A CULTURE OF INCLUSION THAT IS SUPPORTED BY TARGETED PROFESSIONAL DEVELOPMENT AND SUSTAINED DEIA INITIATIVES.

200 **District Employees**

received the recently revamped Equal Employment Opportunity training.

60 **Faculty Members**

finished training to better help and support students from diverse backgrounds.

Objective 2.3:

LEVERAGE PARTNERSHIPS WITH COMMUNITY-BASED ORGANIZATIONS TO EXPAND SBCCD'S SPHERE OF INFLUENCE AND INCLUDE CONSTITUENT VOICES IN DECISION MAKING.

14

presentations
given by staff
at the Early
Literacy Summit.



Staff submitted and received **12** grants, totaling **\$15.7M**, to increase funding to support programs and services.

JANUARY 26th

SBCCD hosted a
Student Housing Discussion
with 14 local leaders.

SUMMARY OF GRANTS AWARDED FOR SUPPORT PROGRAMS AND SERVICES

Grant Name	Award Period	Amount Awarded
High Road Construction Careers (HRCC)	9/12/22 - 4/31/25	\$4,000,000
High Road Training Partnerships (HRTTP)	8/10/22 - 2/28/25	\$8,000,000
Caltrans	7/1/22 - 6/30/25	\$3,400,000
California Manufacturing Technology Consulting (CMTCC)	10/1/22 - 9/30/23	\$250,000
Home Health Aid (HHA)	7/1/2022 - 12/31/23	\$22,000
Acute Care Nurse Assistant (ACNA)	9/1/2022 - 12/31/23	\$34,000
Morongo Temporary Assistance for Needy Families (Morongo TANF)	9/8/22 - 12/31/22	\$7,900
SoCalGas Alternative Fuels Certificate Support	7/1/22 - 6/30/23	\$25,000
Edison STEM Scholarships	7/1/22 - 6/30/23	\$25,000
CIELO (Cultivating Inland Empire Latino Opportunity) Fund	Spring 2023	\$20,000
San Bernardino Arts and Historical Preservation Commission	Spring 2023	\$10,000
California Endowment	Spring 2023	\$10,000
Summary of Awards		\$15,858,184

GOAL 3

REGIONAL LEADERSHIP



Objective 3.1:

DEVELOP A STRATEGIC PLAN THAT SIGNALS TO ALL CONSTITUENTS THAT WE HAVE A COMPREHENSIVE VISION THAT POSITIVELY IMPACTS OUR REGION.



COMPLETED

both college
Educational
Master Plans.



COMPLETED

the District
Support
Operations Plan.



COMPLETED

aligning our
measurement
model with the
CCCCO Vision
for Success.

Objective 3.2:

INSTITUTIONALIZE OUR COMMITMENT TO CULTIVATING LEADERSHIP SKILLS WITHIN OUR DISTRICT AS A VEHICLE FOR EXPANDING SBCCD'S ABILITY TO INFLUENCE ECONOMIC AND EDUCATIONAL INITIATIVES AROUND THE REGION, STATE, AND COUNTRY.



15

diversity, equity,
and inclusion
trainings were
conducted by SBCCD
Human Resources.



65

- ▶ Local
- ▶ Regional
- ▶ State Boards
- ▶ Committees

were served on by
SBCCD staff and faculty.



SBCCD managers participated in
more than **20** leadership and training
activities related to diversity, equity, and inclusion,
affordable housing, and women in leadership.

Objective 3.3:

GROW OUR REPUTATION AS A LEADING HIGHER EDUCATION INSTITUTION BY ENHANCING & CULTIVATING COMMUNITY PARTNERSHIP WITH K-12, BUSINESS, & COMMUNITY ORGS.

SBCCD Released

10

Press Releases

17

Video Public Service Announcements

254

Social Media Posts

332

News Stories

highlighting educational opportunities, student success stories, and faculty/staff accomplishments



SBCCD launched the **Californians For All College Corps** initiative and they matched **77 students** with **30 K-12 or non-profit organizations and local leaders**

in the Inland Empire to address their community's most pressing challenges like educational achievement, hunger, COVID-19 relief, and climate change.



SBCCD Published the **"Community Matters"** newsletter targeting **200+** local leaders. The newsletter informed the public about

the March 2nd FAFSA/California Dream Act Application deadline, Books+, Guardian Scholars, campus food pantries, and the expansion of the Crafton Hills College Public Safety Training Facility.

LEGACY SOCIETY

GOAL 4

FISCAL ACCOUNTABILITY



Objective 4.1:

EXPAND GRANTS, PARTNERSHIPS WITH REGIONAL EMPLOYERS, AND PHILANTHROPIC CULTURE.



\$56.4M awarded in grants to support regional training collaborations efforts related to Psych Tech, EV technology, Guided Pathways, medicine, space grants, and teaching.

\$8,000,000

received from High Roads Training Partnership (H RTP) to conduct regional training in energy, water, health and logistics/trucking industries

\$400,000

received from Building CTE Bridges from High School to Community College

\$1,000,000

awarded from the Federal Community Project Funding Grant

\$1,400,000

awarded from the STEM-MESA grant to support student diversity and achievement in science, engineering and math

\$300,000

notice of grant award from San Manuel Band of Mission Indians to support the Valley Bound Commitment Program

\$1,500,000

awarded for the Clean Energy/EV Tech Program (Congressman Aguilar)

\$19,000,000

awarded from the State of CA Grant to elevate community programming and student success

\$8,000,000

received from High Roads Training Partnership (H RTP) to conduct training in the health industry

Powerful Partnerships: Major Grant Makers Fuel SBCCD's Success



California
Community
Colleges



**CALIFORNIA
VOLUNTEERS**
Office of the Governor



Corporation
for Public
Broadcasting



SAN MANUEL
BAND OF MISSION INDIANS

Objective 4.2:

CONTINUE TO ADVOCATE FOR LOCAL STATE AND FEDERAL FUNDING TO SUPPORT SBCCD'S MISSION.

SBCCD partnered with



to educate candidates running for public office on the economic and social impact of local colleges and universities.

Objective 4.3:

ENHANCE INNOVATION IN OUR INVESTMENTS, SPACE UTILIZATION, AND GROWTH TO (1) REMAIN AT THE VANGUARD OF FACILITIES DEVELOPMENT; (2) IMPROVE OUR ABILITY TO RESPOND TO VARIATIONS IN CAPITAL AND OPERATIONAL BUDGETS AND; (3) SET ASIDE FUNDS FOR DEFERRED MAINTENANCE.



SBCCD has begun building a state-of-the-art Performing Arts facility for Theater and Music programs.



SBCCD's Applied Technology Building for Career Technical Education programs started construction.



25

scheduled maintenance projects were submitted, and approved totaling

\$9,259,104.

SBCCD hosted the U.S. Government Accountability Office as they conducted a facility-needs assessment to identify areas for improvement and increase federal funding for infrastructure upgrades.

Objective 4.4:

LEVERAGE RESOURCES TO DECREASE STUDENT COST OF ATTAINING A HIGH-QUALITY EDUCATION.



13,301

students received at least one free textbook and free supplies (art supplies, art kits, make-up kits, calculators, lab coats, etc.) through the **BOOKS+ PROGRAM.**



SBCCD provided 6,253 meals to 4,380 students in need during the 2022-2023 academic year.

\$1 M in student scholarships was awarded through collaboration of SBCCD's foundations and financial aid departments.



SBCCD hosted **83** Financial Aid and Dream App workshops to educate students on opportunities and processes for funding their education.



Mission:

SBCCD positively impacts the lives and careers of our students, the well-being of their families, and the prosperity of our community through excellence in educational and training opportunities.

Vision:

Inspiring possibilities for bright futures and a prosperous community.

Values:

Accessibility, Inclusion, Integrity, Courage, Collaboration, and Excellence.



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