Source: https://www.valleycollege.edu/about-sbvc/offices/office-strategic-communications-marketing/logos.php

Logos

Marketing

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SBVC Centennial Branding Guide

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Coloring Pages

Wallpapers

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Logos

Click on any of the images below to download. If you need a department or program-specific logo Bacon at cbacon@valleycollege.edu.

Logo Usage Guidelines

Centennial Logos (1926–2026)

For more details, check out our Centennial Branding Guide.

Use for:

- ✓ Events, campaigns, or materials tied to the 100-year celebration
- ✓ Anything promoting Centennial-branded initiatives
- ✓ Communications published during the 2025–2026 academic year
- ✓ Historical storytelling (archives, "100 Stories," alumni features, etc.)
- ✓ Merchandise or signage specifically tied to the Centennial

Examples:

- Centennial Gala
- 2026 Commencement (if branded as Centennial Commencement)
- "100 Beautiful Moments"
- Alumni or donor recognition tied to the Centennial
- 2025–2026 marketing campaigns

Do **NOT** use for:

- ✗ Long-term signage
- ✗ Permanent building graphics
- ✗ Materials that will remain in circulation beyond the Centennial year
- ✗ Ongoing programs that are not tied to the 100-year celebration

Centennial logo sunset date:

After December 31, 2026, the Centennial logo will be retired from general use unless for archiva

Evergreen Logos

For more details, check out our SBVC Branding Guide.

Use for:

- ✓ Permanent signage
- ✓ Ongoing programs and services
- ✓ Department materials

- Long-term print pieces
- Policies, handbooks, forms
- Items expected to remain in circulation after January 2027
- Digital templates intended for ongoing institutional use

This is the official institutional brand mark and should be used for materials representing SBVC bey

Centennial Logos

Celebrate SBVC's 100 years with these exciting centennial themed logos!











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Complaint Procedure

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