Source: https://www.valleycollege.edu/valleyup/index.php

Valley Up!

Come With a Dream, Leave With a Future.

Valley Up Initiative Feedback

Join the conversation! Share your thoughts, questions, and suggestions about the Valley Up Initiative with us.

I've Got Feedback!

What is "Valley Up!"?

"Valley Up!" is San Bernardino Valley College's call to action.

It means rising up to meet your potential - academically, professionally, and personally - within a community that lifts each other higher.

The Valley Up! Initiative 2025-2030 strives to advance the mission of Valley College through intentional strategic planning that leverages existing planning documents and sets the vision as Valley College enters its second century.



Where You've Seen It

"Valley Up!" is already in full effect all over campus! Just take a look.









Where Did It Come From?

A new rallying cry and gesture are making waves at SBVC: "Valley Up!" The phrase first emerged from SBVC's football program, with Head Coach James Griffin and his staff leading the charge. It gained momentum at the Applied Technology Building Grand Opening, where Chancellor Diana Rodriguez was the first to publicly use it during the ceremony. President Gilbert Contreras is all in, greeting students across campus with "Valley Up!" and the accompanying "V" hand gesture. All Wolverines are encouraged to do the same, responding to cheers of "Go Valley!" with "Valley Up!"

"Valley Up!" has become an affirmation of SBVC's growth, progress, and pride, symbolizing an unstoppable upward trajectory for the college...As SBVC moves forward, "Valley Up!" is more than just a chant or hashtag: it's a mindset that inspires pride, community, and excellence among students, faculty, and staff.

Help Shape Valley Up!

SBVC's Valley Up! initiative is all about fostering a culture of excellence, collaboration, and continuous improvement for our campus community.

Your perspective as faculty and staff is vital to making this vision a reality. By sharing your honest feedback, you help us understand what's working, where we can grow, and how we can better support you and our students.

Please note, at this time, we are only soliciting feedback from faculty and staff.

Share Your Voice

ValleyUp! The Mountain

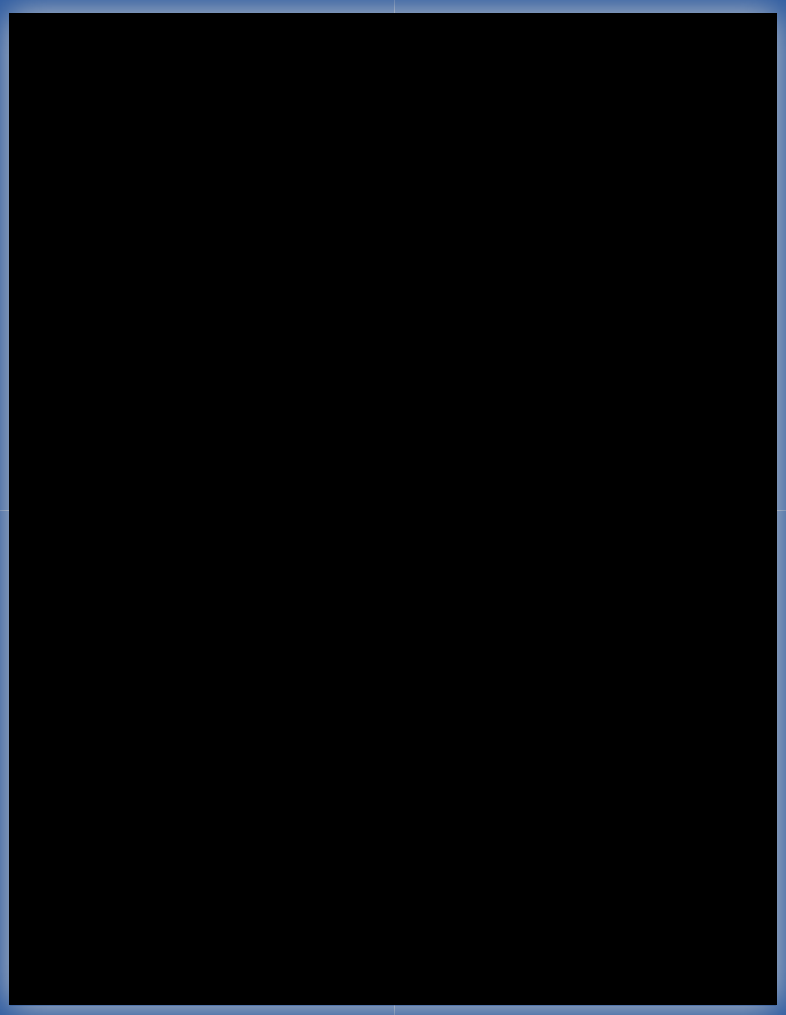
Thursday, August 7, 2025, SBVC faculty, staff, and administrators recently came together for the Valley Up the Mountain Leadership Summit, an energizing day focused on collaboration, vision, and reimagining what it would take for SBVC to be ranked #1 in the world.

The summit set the tone for the upcoming Centennial year with inspiring discussions, breakout sessions, and a renewed sense of community.

Download PPT Slides **Read Action Steps (PDF)**



Valley Up The Mountain Workbook



Powered by Heyzine Flipbooks

View/Download Workbook (PDF)

Show Your Pride with #valleyup

sbvcpresident and **sbvalleyco...**
San Bernardino Valley College
View profile

View more on Instagram

293 likes
sbvcpresident

Last Friday, we came together as a campus community to celebrate what makes San Bernardino Valley College such a special place: our people. We honored nearly a century of combined service from our retirees, recognized faculty members who advanced in academic rank, and celebrated nominees and awardees who were recognized for their

sbvalleycollege and **mchs.sbvc.s**
12.4K followers
View profile

View more on Instagram

518 likes
sbvalleycollege

The Middle College High School Class of 2025 has officially made history!
With 92 associate degrees earned and an average GPA of 4.23, every graduate maintained a gpa of 3.5 or higher while completing high school and college coursework at the same time. This year also marked the first digital

sbvalleycollege and **sbvc...**
San Bernardino Valley College
View

View more on Instagram

360 likes
sbvalleycollege

Today SBVC made history with its first Aeronautic
Graduation! 🎓✈️Our brand-new aircraft technici
walked away with Aircraft Mechanic Kits and ATS
GearWrench aviation tool sets, ready for the hand

San Bernardino Valley College

SBCCD | Crafton Hills College | KVCR TV/FM
A college of the San Bernardino Community College District

Translate This Page

San Bernardino Community College District does not discriminate on the basis of age, color, creed, religion, disability, marital status, veteran status, national origin, race, sex, sexual orientation, gender identity or gender expression.
Complaint Procedure

Copyright © 2026 San Bernardino Valley College

701 South Mount Vernon Avenue, San Bernardino, CA 92410