

SBVC
Enrollment Management &
Student Equity

December 13, 2016
1:00-2:30 p.m.
Orientation Conference Room - AD/SS 102C

AGENDA

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

		A	P			A	P
Tammy Allen				Alicia Hallex			
Yvonne Beebe				Ron Hastings			
Paul Bratulin				Henry Hua			
Stephanie Briggs				Kathy Kafela			
Keynasia Buffong				Dr. Craig Luke			
Charles Burton				Joshua Milligan			
Raymond Carlos				Joseph Nguyen			
Yancie Carter				Dr. Ricky Shabazz			
Johnny Conley				Dr. James Smith			
Marco Cota				Mary Valdemar – Senate			
April Dale-Carter				Raquel Villa – CSEA			
Tin Chung - ASG				Dr. Kathryn Weiss			
Amber Gallagher				Chris Williams			
Keenan Giles				Shari Blackwell			

TOPIC	DISCUSSION	FURTHER ACTION
1. 2016/17 Enrollment Management Plan a. Committee Feedback		
2. Update on Dual Enrollment and Offsite Classes a. Marketing b. Spring classes		
3. Valley in the Community – Saturday, December 17		
4. Update on Director of FYE and Outreach Coordinator Positions		
5. Update on Mall Outreach Booth		
6. Adjournment		

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MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Tammy Allen		X	Henry Hua	X	
Yvonne Beebe	X		Kathy Kafela	X	
Paul Bratulin	X		Dr. Craig Luke	X	
Dr. Stephanie Briggs	X		Joshua Milligan	X	
Keynesia Buffong	X		Joseph Nguyen	X	
Charles Burton		X	Neri Perez – ASG		X
Raymond Carlos	X		Dr. Ricky Shabazz	X	
Yancie Carter	X		Dr. James Smith		X
Marco Cota	X		Mary Valdemar – Senate	X	
April Dale-Carter		X	Raquel Villa – CSEA	X	
Keenan Giles		X	Dr. Kathryn Weiss		X
Alicia Hallex	X		Chris Williams		X
Ron Hastings	X		Shari Blackwell		X

TOPIC	DISCUSSION	FURTHER ACTION
1. 2016/17 Enrollment Management Plan a. Committee Feedback	Dr. James Smith reported on the 2016/17 Enrollment Management Plan.	Dr. James Smith stated that he is working with Charles Burton to put together an Enrollment Management Plan, evaluation section with goals and objectives from the Strategic Plan.
2. Update on Dual Enrollment and Offsite Classes a. Marketing b. Spring classes	A brief report was provided on Dual Enrollment.	The last meeting for Dual Enrollment was not held. At this point we are focused on concurrent enrollment, enrollment, and increasing marketing to bring additional 11th and 12th grade students to participate in courses that we have and build FTE's for.
3. Valley in the Community – Saturday, December 17	The committee briefly discussed Valley in the Community.	Valley in community - still a call for everyone to participate if still available. Show up at 9 a.m. Dividing into four groups and going into community and singing our praises.
	Dr. Kay Weiss received the EMP information from Dr. Shabazz. She will be sending updates and errors back to him.	Dr. Weiss made a recommendation that no more meetings are held during finals week.
4. Update on Director of FYE and Outreach Coordinator Positions	Dr. Smith reported that the Outreach Coordinator should begin working on January 3rd is pending board approval.	There are Outreach activities going on such as the Outreach Booth at the mall and visting Norco High School.

5. Update on Mall Outreach Booth	Dr. James Smith gave a brief report on the Mall Outreach Booth.	Dr. Smith shared that the Outreach Booth at the Mall does exist and is currently working on evaluating it.
6. Adjournment	Meeting adjourned at 1:16 p.m.	