

SBVC
Enrollment Management &
Student Equity

April 12, 2022
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		X	Joseph Nguyen		X
Dr. Dina Humble, Co-Chair		X	Miguel Ortiz		X
Yvonne Beebe, Co-Chair		X	Joanna Oxendine		X
Paul Bratulin		X	Justine Plemons		X
Larry Brunson		X	Patty Quach	X	
Dr. Raymond Carlos		X	Carmen Rodriguez		X
Marco Cota		X	Kyle Stroud		X
April Dale		X	Sam Trejo		X
Ariel Davis		X	Mary Valdemar (Senate)	X	
Christie Gabriel-Millette (CSEA)		X	Tammy Vu	X	
Pete Gonzalez	X		Abena Weber		X
Ron Hastings	X		Sharaf Williams	X	
Brittany Hind		X	Sophia Zamora (ASG)	X	
Joanne Hinojosa		X			
Dr. Stephanie Lewis	X				
Stephanie Mathis (ASG)	X				

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 2/22/2022 Minutes.	Ray motions to approve. Carmen Seconds motion. No abstentions. Minutes approved as written.	
2. Student Pulse Survey - Ray	Update: 30 Day Pulse Survey: Student survey suggest that many have had a good semester so far. Students provided feedback on virtual or in person preferences for services and classes. 60 Day Pulse Survey: There was a slight increase in students indicating they've had a poor experience (approx. 13%). 71 students stated they needed help with registration. A majority of student's not continuing in the fall stated they were graduating	Raw data to be provided to Christie to examine macro data trends and to April to determine whether students belong to campus programs such as EOPS or FYE.

	<p>or transferring either to another community college or 4-year.</p> <p>Another survey will be sent out before finals to gather student input on college performance, personal recognition, and more.</p> <p>Utilizing StarFish to connect with students and sending validating comments.</p>	
<p>3. Spring 2022 Enrollment Update - Olivia & Dina</p>	<p>FTEs have increased.</p> <p>Day 2 of priority registration for summer and fall. Open registration begins April 29th.</p> <p>District is projecting enrollment growth by 4% each year which equates to approximately 500 FTES. The goal has been met for this year. 9,000 is projected for next year (22-23). Enhancement credit is funded higher.</p> <p>Students have only registered for one class.</p> <p>End number/goal is 10,400 FTEs (pre-pandemic numbers).</p>	
<p>4. Committee Collaboration Discussion- Dina</p>	<p>Recommendation to have the Student Equity committee join the Basic Skills committee to start the new academic year.</p> <p>Committee members conveyed mixed responses to collaboration and expressed the need for committee chairs to meet consistently to discuss topics that connect the various committees.</p>	<p>Committee to consider joining the Basic Skills committee.</p>
<p>5. Student Vaccine Requirement Update - Olivia</p>	<p>The COVID Clinic portal will remain open. Students have been uploading their proof or exemption. Angst has been expressed by students who only have one of the two series. 4,349 vaccination submissions have been received.</p> <p>Students and campus community have been emailed and sent</p>	

	reminders to provide vaccination status.	
6. Student Equity Update - Carmen	Student Equity Plan is due November 30 th . Racial conscious student equity plan is the focus on services and curriculum provided. Focus group feedback will be sought out.	
7. Marketing Update – Paul a) Recruitment and Enrollment Strategies Article – Kyle Stroud	\$900,000 will be dedicated to marketing this year for recruitment. District will be recruiting a web developer. Marketing Roundtable Ideas (see attachment)	
8. HEERF Funding – Olivia 1. Disbursement 2. Student Debt	We are in the process of releasing HERF 3 Funds. Wrapping up the process of eliminating fall 2021 student debt – approx. \$633,000.	
9. Other Items and next meeting- April 26, 2022 – 1pm	Come up with ideas to implement for the fall.	Managers to think of ideas to better serve students for the fall semester.

Additional Information:

Kyle provided a summary on key points in article provided. Key takeaways: K-12 enrollment is expected to be down – majority of enrollment is predicted to come from 24-54 age groups. Santa Barbra City college offered more in-person, not-for-credit such as ESL. Funds were allocated to hire outreach personnel to target enrollment.

State Chancellor’s Site:

<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/Student-Service/What-we-do/Student-Equity>

San Diego Mesa College Site:

<https://www.sdmesa.edu/student-services/student-development/sea/sea-efforts.shtml>

Recruitment and Enrollment Strategies Article:

<https://calmatters.org/education/higher-education/2022/03/community-college-enrollment/>