

SBVC
Enrollment Management &
Student Equity

December 14, 2021
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		x	Joseph Nguyen		x
Dr. Dina Humble, Co-Chair		x	Miguel Ortiz	x	
Yvonne Beebe, Co-Chair	x		Joanna Oxendine		x
Paul Bratulin	x		Justine Plemons		x
Larry Brunson	x		Patty Quach		x
Dr. Raymond Carlos		x	Carmen Rodriguez		x
Marco Cota		x	Kyle Stroud		x
April Dale		x	Vanessa Thomas		x
Ariel Davis		x	Sam Trejo	x	
Christie Gabriel-Millette (CSEA)		x	Mary Valdemar (Senate)	x	
Pete Gonzalez		x	Tammy Vu	x	
Ron Hastings	x		Abena Weber		x
Brittany Hind		x	Sharaf Williams		x
Joanne Hinojosa		x	Sophia Zamora (ASG)	x	
Dr. Stephanie Lewis	x				
Stephanie Mathis (ASG)	x				

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 11/09/2021 Minutes.	Carmen Rodriguez moved; Dr. Dina Humble seconded. Motion to approve Minutes as written passed.	
2. Enrollment Update a. Spring 2022 Registration b. Fall 2022 Enrollment Efforts	Dr. Rosas reported progress is being made on spring enrollment with both emails and texts being sent to students for the next two weeks reminding them registration is open. Dr. Humble added every communication, office visit and appointment is critical for new students as well as current students. We were asked to email Paul with suggestions on marketing for Fall and he received many emails.	Spring campaign begins tomorrow. Dr. Rosas will meet with Paul after the holiday break to look at what is best for our campus and students.

<p>3. Committee Collaboration and Recommendation</p>	<p>Dr. Humble revisited the discussion from the November 9th meeting and shared the Chancellor's site as well as the San Diego Mesa link again.</p> <p>The SEA Program was brought up and what it would look like to align the committee structure we have now.</p> <p>Ray asked if something visual could be created to see how the committees would interact with each other.</p> <p>With Basic Skills being a funding allocation committee, does this need to be separated? A suggestion was made to have a conversation with Basic Skills.</p>	<p>The Link to the State Chancellor's site is: https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/Student-Service/What-we-do/Student-Equity</p> <p>The San Diego Mesa College link is: https://www.sdmesa.edu/student-services/student-development/sea/sea-efforts.shtml</p> <p>Dr. Humble will create aid to review.</p> <p>Dr. Humble invited anyone available to join the Basic Skills meeting at 2pm today.</p> <p>A joint meeting with Basic Skills and Enrollment Management will occur on January 25 at 2pm. Enrollment Management will be cancelled on January 11 and will meet at 1pm on January 25, then those who are able can join Basic Skills at 2pm.</p>
<p>4. Retention Work Group Update - Ray</p>	<p>Ray shared there will be a couple of text messages going out over the break. In January there will be messages about tips students should know and just to check and see how our students are doing or if they need support.</p>	<p>Ray will share more in an email when finalized in January or February.</p>

5. Student Equity Update	Carmen said the annual report has been submitted already and they will begin working on the Student Equity plan in January.	Work is being done with the Black Faculty and Staff Association and other groups to plan for Black History Month.
6. Marketing Update - Paul	No update as Paul was unable to attend.	
7. Other		

Additional Information: