

SBVC
Enrollment Management &
Student Equity

November 9, 2021
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		X	Joseph Nguyen	X	
Dr. Dina Humble, Co-Chair		X	Miguel Ortiz	X	
Yvonne Beebe, Co-Chair		X	Joanna Oxendine		X
Paul Bratulin		X	Justine Plemons		X
Larry Brunson		X	Patty Quach		X
Dr. Raymond Carlos		X	Carmen Rodriguez		X
Marco Cota		X	Kyle Stroud		X
April Dale		X	Sam Trejo		X
Ariel Davis		X	Mary Valdemar (Senate)	X	
Christie Gabriel-Millette (CSEA)		X	Tammy Vu	X	
Pete Gonzalez		X	Abena Weber		X
Ron Hastings	X		Sharaf Williams		X
Brittany Hind		X	Sophia Zamora (ASG)		X
Joanne Hinojosa		X			
Dr. Stephanie Lewis		X	Vanessa Thomas, Guest		X
Stephanie Mathis (ASG)		X			

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 10/26/2021 Minutes.	Ray Carlos moved; Stephanie Lewis seconded. Motion to approve Minutes as written passed.	
2. Enrollment Update a. Spring 2022 Registration b. Fall 2022 Enrollment Efforts	<p>Dr. Rosas has requested reports for the phone banking campaign for spring—one report will list previously enrolled students who attended spring and summer 2021 but are not enrolled in fall 2021. The other report is fall 2021 currently enrolled students who have not registered for spring 2022 yet.</p> <p>There are a few problems with the system reporting the daily snapshot comparing last year with previous years that is being worked on.</p> <p>We may need to expand hours for tutoring and offer tutoring in courses that students have difficulty passing so they can move on to the next semester.</p>	<p>More emails and texts will be sent to students as well as digital ads.</p> <p>This item will be explored further.</p>

<p>3. Committee Collaboration</p>	<p>Basic Skills, Enrollment Management & Student Equity Committee merger was discussed. Dr. Humble presented the State Chancellor's Office updates via slides defining the SEA (Student Equity and Achievement) Program. Efforts are becoming more integrated, and the question is should we have the Basic skills Committee? Should we have Enrollment Management and Student Equity Committee? EDC 78222 (a) outlines why established, guidelines, etc. We still must submit the Student Equity Plan and Integrated Plan. Basic Skills plan is no longer required. We have been allocating funds from the SEA Program to Basic Skills and aligning with AB 705.</p> <p>A lot of colleges are shifting to align to the new SEA Program and its reporting efforts. SEA Program combines SSSP, Student Equity and BSI. The discussion is what it would look like to align our committee structure with the SEA Program and not combine. We want to do what is best for SBVC. Our committee structure was based on the old structure but that has changed so we need to look at possibly moving forward. All this work is under Guided Pathways, and we are integrated in our efforts and a vision for success.</p> <p>Dr. Humble shared a link for San Diego Mesa College regarding the SEA Program efforts and showed a video on integration at Mesa. The question is do we want to do this for SBVC?</p> <p>Marco suggested looking at San Diego Mesa again, review what is best for SBVC and take the time to look at everything closely.</p>	<p>The Link to the State Chancellor's site to review the slides is: https://slideplayer.com/slide/16137101/</p> <p>The San Diego Mesa College link is: https://www.sdmesa.edu/student-services/student-development/sea/sea-efforts.shtml</p>

	<p>Sophia asked whether anything would be taken from students like programs and Dr. Humble responded nothing would be taken from students. It all falls under Equity and Guided Pathways. Tutoring would be enhanced and would not go away.</p> <p>Joanne questioned the statement about moving equity work from student services to the classroom and it doesn't sound like a joint effort. She suggested we really need to look at this carefully.</p> <p>No timeline will be established until after further discussion.</p> <p>Ray mentioned our success rates are not good and if this is going to help, we should move forward. Also, it may help get rid of some silos.</p> <p>Dr Humble stated the San Diego Mesa website shows from silos to integration. It's about Guided Pathways and is a paradigm shift.</p> <p>Aligning reporting structure with our committee structure is what the discussion is about, and the work won't change. We are meeting with the previous structure but are funded with the SEA Program now. There is some divisiveness on campus that should not be there, and we need to be working together to serve our students.</p> <p>Dr. Lewis asked who looks at the proposals? Would everything come to this group for approval? Dr. Humble said Basic Skills looks at proposals now and allocates funds because AB 705 is in place, but it can be whatever we want it to be. The Basic Skills budget was aligned so it's easier for Carmen and Marco to do the reporting.</p>	<p>Discussion will be conducted again at the December 14 meeting.</p>
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4. Retention Work Group Update	Nothing to report.	Ray will report at the next meeting after he meets with the vendor next week on communication mapping.
5. Student Equity Update	<p>Sharaf reported there is an event this Wednesday, Men's Empowerment Luncheon, from 11am-1pm in B-100.</p> <p>Valley Bound applications are open beginning 11/1/2021 and will be recruiting for students for fall 2022.</p>	
6. Marketing Update - Paul	Nothing to report.	Paul will report at the next meeting on applicant data.
7. Other		

Additional Information: