

**SBVC**  
**Enrollment Management &**  
**Student Equity**

February 23, 2021  
 1:00-2:00 p.m.  
 Zoom Conference Room

**MINUTES**

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

*Members:*

	A	P		A	P
Dr. Scott Thayer		X	Joseph Nguyen	X	
Dr. Dina Humble		X	Justine Plemons		X
Dr. James Smith	X		Kyle Stroud		X
Marco Cota		X	Larry Brunson		X
Brittany Hind	X		Mary Valdemar (Senate)		X
Carmen Rodriguez		X	Paul Bratulin	X	
Dr. Stephanie Lewis		X	Pete Gonzalez		X
Patty Quach	X		Dr. Raymond Carlos		X
Deja Holland (ASG)	X		Ron Hastings	X	
Alicia Hallex	X		Sam Trejo	X	
April Dale-Carter		X	Sharaf Williams		X
Ariel Davis		X	Tammy Vu	X	
Christie Gabriel-Millette (CSEA)		X	Ty Simpson		X
Joanne Hinojosa		X	Yvonne Beebe	X	

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 02/09/21 minutes.	Carmen motions to approve. Dina Humble seconds. No discussion. No objections. No abstentions. Motions approved.	
2. Enrollment Update	None.	
3. Student Equity Update	Student Equity is sponsoring a group of students to attend the virtual A2MEND conference as well as the Black Excellence event for April 24 <sup>th</sup> .	
4. SBCCD Promise Update	Meeting for cohort 2 to be scheduled. Promise Team is working on graduation petitions.  March 2 <sup>nd</sup> is the FAFSA deadline. Encourage students to complete application.	
5. Marketing Update	None.  Phone banking initiative began 2.22.21 – students are being	

	contacted who were registered last year and no not currently registered.	
6. Work Group Updates/Status	None.	
7. Retention Update	Retention workgroup is working with vendor Full Measure on an event, "Raise Your Hand Experience," which is to launch next week. Students can text keywords to get a response texted back. Will be finalized with departments.  Different responses can be created.	
8. Communication	None.	
9. Enrollment Management Plan feedback review <ul style="list-style-type: none"> <li>Identify and map activities to align with areas of focus.</li> </ul>	Moved to first item on agenda for discussion.  Review of Enrollment Management and Student Equity Plan. Committee to provide update, add context and data. Identify strategies to address areas of focus.  Strategy #1 Recommendation: Committee recommended Rania, Maggie, Davena in Distance Education. Tech Department – Rick Hrdlicka – identify challenges students are facing.  Strategy #2 Recommendation: Distance Education team also recommended over Open Education Resources (OER).  Strategy #3 Recommendation: Review and add strategies.  Strategy #4 Recommendation: Emma Diaz contact for Adult Education.  Strategy #5 Recommendation: Dual and concurrent enrollment – Patty	Committee to provide items to share and add to plan.

	<p>Quach and April Dale-Carter can provide information. List:</p> <ul style="list-style-type: none"> <li>• Data and numbers</li> </ul> <p>Strategy Recommendations:</p> <ul style="list-style-type: none"> <li>⇒ Coordinate hours with the K-12.</li> <li>⇒ Increasing math courses.</li> </ul> <p>Strategy #6 Recommendation: AB540 Student Population – strategy recommendations and data need to be identified.</p> <p>Strategy #7 Recommendation: Retention workgroup. Updated data needed.</p> <ul style="list-style-type: none"> <li>• Desegregate data to show comparison.</li> <li>• Matriculation goal.</li> </ul> <p>Strategy #8 Recommendation: Guided pathways is ongoing.</p> <p>Strategy #9 Recommendation/Review: Data of student success and completion for cohort programs.</p> <p>Strategy #10 Recommendation/Review: Create and modify existing program. Department review for comprehensive plan.</p> <p>Data to be updated.</p>	
<p>10. Other</p>	<p>FYE: “Your Story Will Move Mountains” event will be held today. It’s the first out of 3 events to be held for anyone who would like to participate. Also, the “Sharing Our Stories” event is for dreamer students and will be held once a month. Links can be shared.</p>	

Additional Information: