

SBVC
Enrollment Management &
Student Equity

November 10, 2020
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Dr. Scott Thayer			Jennifer Bjerke		
Dr. Dina Humble			Justine Plemons		
Dr. James Smith			Kyle Stroud		
Marco Cota			Larry Brunson		
Brittany Hind			Mary Valdemar (Senate)		
Carmen Rodriguez			Paul Bratulin		
Dr. Stephanie Lewis			Pete Gonzalez		
Patty Quach			Dr. Raymond Carlos		
Deja Holland (ASG)			Ron Hastings		
Alicia Hallex			Sam Trejo		
April Dale-Carter			Sharaf Williams		
Ariel Davis			Tammy Vu		
Christie Gabriel-Millette (CSEA)			Ty Simpson		
Joanne Hinojosa			Yvonne Beebe		
Joseph Nguyen					

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Update	Enrollment update will be provided at the 11/24 meeting.	
2. Student Equity Update	<p>Carmen stated that student equity is working on a report due January 1st 5pm which identifies activities that have been done with students.</p> <p>20 students virtually attended the HACU conference and 20 students will be selected to participate in the A2MEND conference in 2021.</p>	
3. SBCCD Promise Update	<p>Carmen provided promise update stating 2 Cohorts are ongoing at the moment and the third cohort is on hold.</p> <p>Joseph provided details on A2MEND application. Applications will remain open until Friday, December 11th. A2MEND.</p> <p>No questions for the Student Equity and Promise updates.</p>	

<p>4. Marketing Update</p>	<p>Paul provided a marketing update including handouts. Handouts included 3 different projections of cost and marketing services for the cost. Projections starting at \$50,000 - \$100,000 with impressions ranging on services and platforms used for content distribution.</p> <p>Paul presented the first sneak peek animation of Blue.</p> <p>No questions regarding the marketing update.</p>	
<p>5. Work Group Updates/Status</p>	<p>Workgroup update will be provided in upcoming meeting.</p>	
<p>6. Other</p>	<p>Joanne provided EOPS/CARE update. EOPS/CARE is accepting applications and students are being admitted with 9 units in lieu of the traditional 12 units. EOPS/CARE is expecting to provide higher book allocations for students.</p> <p>Sharaf provided update for FYE. Senior Day was rescheduled due to rain; it will be held December 5th. Foster Youth and Promise students completed priority registration via Cranium Café.</p> <p>Yvonne recapped on the topic on creating a canvas shell for committee members to communicate and interact.</p> <p>Meeting adjourned.</p>	<p>Kathy to set up Canvas Shell for Enrollment Management.</p>

Additional Information: