

SBVC
Enrollment Management &
Student Equity

June 23, 2020
 1:00-2:00 p.m.
 Zoom Conference

NOTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Dr. Scott Thayer			Justine Plemons		
Dr. Dina Humble			Keenan Giles		
Dr. James Smith			Kenneth Lawler		
Marco Cota			Kyle Stroud		
Carmen Rodriguez			Larry Brunson		
Dr. Stephanie Lewis			Leslie Gregory		
Patty Quach			Mary Valdemar (Senate)		
Adrian Rios (ASG)			Paul Bratulin		
Alicia Hallex			Quincy Brewer		
April Dale-Carter			Dr. Raymond Carlos		
Ariel Davis			Ron Hastings		
Christie Gabriel-Millette (CSEA)			Sam Trejo		
Jessy Lemieux			Stephen Lee		
Joanne Hinojosa			Sharaf Williams		
Joseph Nguyen			Tammy Vu		
Joshua Milligan			Yvonne Beebe		

TOPIC	DISCUSSION	FURTHER ACTION
1. Enrollment Update	<p>Scott: I want to share where we all with enrollment for the fall. As you can see a year over day comparison and two things I want to note: one is our fall enrollment but also our summer. So let me start with summer where it says 2020 SM and out FTES currently is 1367.43 and our FTES from a year ago at this time was 1,334.81. We're up 32. For fall, we're lagging a little bit. We're about 1,000 less students. Big difference this year is COVID and pushing our students online. So we're going to monitor those number. Historically our students tend to register late. We see that rush the last week of August. So, we're not overly concerned.</p> <p>We are going to be working with Marketing to do a virtual campaign.</p> <p>Any questions?</p>	

<p>2. Student Equity and Achievement Program Update</p>	<p>We've talked about the Student Equity Update. There isn't a real update today with regards to the data or plan. As you may recall, the state Chancellor's Office had put out a six points that they encourage, with a the sense of urgency, college districts to examine and review addressing disproportionate impact student populations and specifically around the issues of race conscious decisions around programming and in our equity plan that is outlined and making sure that we're providing, monitoring, updating and looking at our plan to make sure it's addressing those groups specifically. We'll continue to cover those topics and look at the data to see we are targeting the students who really need the greatest support.</p>	
<p>3. SBCCD Promise Update</p>	<p>The second cohort of students is getting ready for orientation. There's approximately 1,500 students a part of the second cohort along with the 1,300 approximately of the first cohort. Preparations are in place for onboarding.</p> <p>We are finalizing the Chromebook order for the promise.</p> <p>Stephanie: I have a question with regard to data. When it comes to student complaints, do we have any consistent or standard in place to capture the numbers broken down by demographics, classes, faculty member, and grade appeal data. If it's not already available...</p> <p>Scott: I think it's good for our retention workgroup because some of the preliminary data might already be a part of the presence software. Ray can you chime in?</p> <p>Ray: Yes. We can create a dashboard with and find out ethnicity and other criteria. What we are finding out is that a lot of complaints are not being passed through the Maxient form but instead they're going through the district</p>	

	<p>lighthouse reporting. So we will have to work with district.</p> <p>Grade appeals, no. Not yet. The systems is challenging when it comes to appeals.</p> <p>Scott: Those are conversations we can continue to have in smaller groups and bring back to the bigger group. That data will be important.</p> <p>April, do you want to add anything on grade appeals?</p> <p>April: Grade appeals are not done through Maxient. The form is online for students to complete. Once I get it, I submit it to Dina for investigation/review once the student has completed all the proper steps, meeting with the instructor, faculty chair and dean.</p> <p>Scott: What I think is we can use the E.W and possibly the pass/no pass. Christie you can chime in if you'd like.</p> <p>Christie: Yes, the RP group has already had conversations on what to do with all this and they recommend that we definitely take a look at the difference between the folks who are getting a EW's versus the W's and actually drill down to like demographics and look at their performance. Compare the group to maybe who received D's and F'. There's a lot to do with this and we can identify it. I can start it.</p> <p>Scott: Yeah I think it would tie into the bigger conversation the committee has.</p>	
<p>4. Marketing Update</p>	<p>We are working on a virtual marketing campaign. Any question on the virtual marketing campaign? What came up in the President's meeting was online and the information we have available and how we can help our students be successful. As you know we have</p>	

Cranium which is a helpful tool especially with the distance team.

I took notes on some of the suggestions from today's meeting so that we can look into them and come back to the group with some answers. I believe one of the tools is called quest tool. So we'll look into that. We can publish it on the newsletter for students to do workshops on "how to be successful in an online environment."

Joseph:

Yes we can do that. We have done something similar in the past.

Stephanie:

Collaboration and sharing is going to be important. Perhaps in some of the newsletters we can include what-to-do. Like what to do if my instructor doesn't respond? What do I do if I'm locked out of the program the instructor is using and I'm unable to reach the instructor. Those items are important. As a dean, I see more of it because we're online.

Scott:

Definitely. We can also bring that to the joint dean meeting and collaborate there to come up with answers and possible solutions.

Ray:

Scott, to piggy-back off of Dr. Lewis said, I really think we need to look at the competencies our students receive outside of the classroom. We can send questions to see what the outcome is and see who's taking advantage of the resource and who's not. All these things done inside of the classroom and outside of the classroom can be done in a very measurable way. We're trying to solve problems without it being data informed and this is a way to find out what specifically is happening with our students.

Scott:

Yes, we can definitely continue collecting the survey data from our students.

	<p>Is there a way to make it be broadly available for our students?</p> <p>Ray: Yes. We can send out modules and articles through Presence. The works already done we can just start adding it to this process.</p> <p>Scott: I agree. We can add it to the learning experience and co-curricular outcome. So that's good.</p> <p>That kind of segues into the retention workgroup.</p>	
<p>5. Work Group Updates/Status</p> <ul style="list-style-type: none"> A. Textbooks B. Retention C. Financial Literacy 	<p>Ray: Other than I should have some data about the demographics over complaints the student conducts for us to discuss.</p>	
<p>6. Other</p> <ul style="list-style-type: none"> A. Student Debt 	<p>Scott: I didn't ask April for the updated student debts so I'm not sure if we have it.</p> <p>April: I don't sorry, but I can have it for the next meeting.</p> <p>Scott: Yeah I think the next meeting would be good that way we can look at the fall, summer and spring as we get ready for fall.</p> <p>April: Would you like me to go a year back or as far as 2019?</p> <p>Scott: Summer 2019, fall and spring 2020.</p> <p>Stephanie: Going back three years will help see the numbers more instead of only 2019 for comparison. That way we can see a trend.</p>	

Scott:
April, is that something you can pull together?

April:
Yes.

Scott:
Number of students, the amounts and years. And medium if possible.

Stephanie:
However you need my help if you need it I'm in.

April:
Thank you.

Scott:
That's our agenda items. Are there any other items you would like to go over or any announcements?

Ariel:
Hi Scott. Talking a little about the cohorts, do we know when the letters are going to be sent out to the students letting them know and the changes of the program benefits?

Scott:
I have to confirm that with the district to see if the letter has been formulated, and I have to find out if they sent it. I'll follow up with Angel to find out if they set out the communication.

Ariel:
Okay, thank you.

Scott:
No problem. Any other questions or announcements?

Joseph:
Could you give up update regarding the upcoming new student welcome day. I know president mentioned briefly this morning about it that yes we are going to have new student welcome day but I just want to be certain.

Scott:
The committee has been meeting and he had been working and making

	<p>some recommendations and one of their recommendations was to have some type of a drive through which was well received this morning. So, it looks like that is something a committee wants to do and able to do it. So, that it's still work-in-progress. I know the group's been working to finalize different things whether it be virtual or drive-through. It's still developing or evolving. So we'll need to see what it's going to look like. Especially with the restrictions. When they're done with their work we'll ask for the final report. I believe it's still the Wednesday before the start of the fall term.</p> <p>Any other questions?</p> <p>None. Okay.</p> <p>Adjourn.</p>	
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Additional Information:

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