

SBVC
Enrollment Management &
Student Equity

May 14, 2019
 1:00-2:30 p.m.
 Instruction Conference Room

AGENDA

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

| | A | P | | A | P |
|---------------------------|---|---|----------------------------|---|---|
| Yvonne Beebe | X | | Dr. James Smith | | X |
| Paul Bratulin | | X | Dr. Scott Thayer | | X |
| Keynasia Buffong | X | | Mary Valdemar - Senate | X | |
| Raymond Carlos | | X | Raquel Villa - CSEA | X | |
| Marco Cota | | X | Dr. Kathryn Weiss | | X |
| April Dale-Carter | | X | Sharaf Williams | | X |
| Christie Gabriel-Millette | | X | Dr. Stephanie Lewis | | X |
| Alicia Hallex | | X | Joshua Milligan | X | |
| Joanne Hinojosa | | X | Ernesto Nery | | X |
| Dina Humble | | X | Joseph Nguyen | X | |
| Kathy Kafela | | X | Maria Del Carmen Rodriguez | | X |

| TOPIC | DISCUSSION | FURTHER ACTION |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| 1. Enrollment Update | <ul style="list-style-type: none"> • Summer #1 Focus • 449/611 = Current • Adding sections • Expensive Campaigns <ul style="list-style-type: none"> ○ \$133k Budget ○ SWC Campaign • Website Revamp | <ul style="list-style-type: none"> • Marketing (digital push) • June 17 (start) |
| 2. Student Equity Plan (SEP) Update * | Refer to enclosed SEP Update <ul style="list-style-type: none"> • Going to May 16, 2019 board for first review. • June board meeting will be final read. • State submission is due June 30th. | |
| 3. Focus Group Update * GP/AB705 * ED Plan | <ul style="list-style-type: none"> • Participating groups: <ul style="list-style-type: none"> ○ Tumaini ○ CARE ○ FYE ○ Target Group: <ul style="list-style-type: none"> ▪ Obstacles ▪ AB705 ▪ Guided Pathways ▪ How to Help reduce time ○ Students were asked: | |

| | <ul style="list-style-type: none"> ▪ About Embedded tutoring ▪ | | | | | | | | | | | | | | | | |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------|---------|------|------|-----------|------|-----|-------------|------|------|--------------|------|------|--------------|--|
| 4. Enrollment Management Plan | <ul style="list-style-type: none"> ▪ Unknown? ▪ Student Services availability on the weekends ▪ Feedback on Saturday Student services is open → good student turnout ▪ 16 weeks instructional calendar in the works | | | | | | | | | | | | | | | | |
| 5. Survey/Questionnaires | <ul style="list-style-type: none"> ▪ Survey to see what courses and times students prefer ▪ Put link on "Open Classes" webpage | <ul style="list-style-type: none"> ▪ Investigate whether survey questions can be inserted into initial admissions application | | | | | | | | | | | | | | | |
| 6. Current Debt – Admissions & Records Report | <table border="1"> <thead> <tr> <th>Term</th> <th># of Students</th> <th>\$ Owed</th> </tr> </thead> <tbody> <tr> <td>SP18</td> <td>1419</td> <td>\$214,720</td> </tr> <tr> <td>SM18</td> <td>505</td> <td>\$62,347.50</td> </tr> <tr> <td>FA18</td> <td>1655</td> <td>\$372,313.91</td> </tr> <tr> <td>SP19</td> <td>2992</td> <td>\$593,572.49</td> </tr> </tbody> </table> <ul style="list-style-type: none"> ▪ Financial Aid can pull report to see what fee waivers can be applied to outstanding balance. | Term | # of Students | \$ Owed | SP18 | 1419 | \$214,720 | SM18 | 505 | \$62,347.50 | FA18 | 1655 | \$372,313.91 | SP19 | 2992 | \$593,572.49 | |
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| 7. Other | | | | | | | | | | | | | | | | | |