

SBVC
Enrollment Management &
Student Equity

July 26, 2022
 1:00-2:00 p.m.
 Zoom Conference Room

DRAFT MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Olivia Rosas, Interim VPSS, Chair		X	Amanda Moody		X
Dr. Dina Humble, Co-Chair		X	Joseph Nguyen	X	
Yvonne Beebe, Co-Chair	X		Miguel Ortiz	X	
Paul Bratulin	X		Joanna Oxendine	X	
Larry Brunson	X		Justine Plemons		X
Dr. Raymond Carlos		X	Patty Quach	X	
Marco Cota	X		Carmen Rodriguez		X
April Dale	X		Vanessa Thomas	X	
Ariel Davis		X	Shalita Tillman	X	
Christie Gabriel-Millette (CSEA)		X	Sam Trejo	X	
Pete Gonzalez		X	Mary Valdemar (Senate)	X	
Ron Hastings	X		Tammy Vu	X	
Brittany Hind		X	Abena Weber	X	
Joanne Hinojosa		X	Sharaf Williams	X	
Dr. Stephanie Lewis		X	Sophia Zamora (ASG)	X	
Stephanie Mathis (ASG)	X				

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 6/14/2022 Minutes.	Ray Carlos moved. Carmen Rodriguez seconded. Minutes approved as written.	
2. Enrollment Update - Dina	Dr. Humble discussed registration for fall and reported we have a well-rounded schedule with 1579 sections offered.	
3. Student Equity Plan Update– Carmen	Bi-weekly meetings are being held to update the Student Equity Plan, with a first draft to be completed in September and second draft in late October. The focus group is Black students. Groups of two committee members are assigned objectives to complete for the final document. Ray asked whether there are recordings that can be shared to be better informed.	Carmen and Olivia will present to the College Council in September. Carmen can share the institute recordings to anyone who is interested.

<p>4. Retention Workgroup Update - Ray</p>	<p>Ray attended a national retention and recruitment conference and presented on "Validating Students' Milestones." He shared a High School Student College Planning Report.</p> <p>Pete mentioned Family Night for students and their families is being done in the STEM Program and Carmen added Puente and Tumaini are doing this as well to help parents better understand what college is like for their children. Amanda suggested working with local school districts to post information for parents as well as SBVC directly contacting the parents.</p>	<p>Ray will send this document to the committee members.</p>
<p>5. Marketing Update – Olivia/Paul</p>	<p>Olivia reported the new marketing consultant firm is meeting with SBVC reps twice a week to put together a campaign for fall. A central phone number in the Assessment Center will be used for questions from callers and they can talk to a person. Carmen suggested using the Welcome Center and this is a possibility if the calls become too many to handle as well as hiring of a few student ambassadors to assist.</p>	
<p>6. Fast Track Sessions - Olivia August 9, 2022</p>	<p>The last Fast Track session will be held on August 3 with 80 students who have RSVP'd already. These students have applied but will need to take the online assessment and orientation that day and register for classes. Ray suggested adding other processes like commencement to a Fast Track session.</p>	<p>Correction: August 3, 2022</p>
<p>7. Student Services Monthly Events – Olivia and SS Managers</p>	<p>New Student Welcome Day is August 10 and will begin in the Auditorium.</p> <p>EOPS will have a kickoff BBQ for their incoming students.</p> <p>Student Services Support Programs will have an information day on September 13 with information for students from the Tutor Center, Library, Writing Center, Student</p>	

	<p>Health Services, the Valley360 Resource Center, and others who will provide resources to students.</p> <p>The second annual First Gen Day will be held on November 8 and volunteers are needed.</p> <p>Welcome tables will be available to students the first two weeks of the semester to answer questions.</p>	<p>Joanne will ask her EOPS staff to volunteer to assist.</p>
<p>8. Next Meeting: Tuesday, August 9, 2022</p>		

Additional Information: