

SBVC
Enrollment Management &
Student Equity

July 27, 2021
 1:00-2:00 p.m.
 Zoom Conference Room

MINUTES

San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

Members:

	A	P		A	P
Dr. Scott Thayer		X	Joseph Nguyen	X	
Dr. Dina Humble		X	Justine Plemons (Amanda Moody)	X	
Joanna Oxendine	X		Kyle Stroud	X	
Marco Cota		X	Larry Brunson		X
Brittany Hind	X		Mary Valdemar (Senate)		X
Carmen Rodriguez	X		Paul Bratulin	X	
Dr. Stephanie Lewis		X	Pete Gonzalez		X
Patty Quach		X	Dr. Raymond Carlos		X
Deja Holland (ASG)	X		Ron Hastings		X
Alicia Hallex	X		Sam Trejo		X
April Dale-Carter		X	Sharaf Williams	X	
Ariel Davis		X	Tammy Vu	X	
Christie Gabriel-Millette (CSEA)		X	Ty Simpson	X	
Joanne Hinojosa		X	Yvonne Beebe	X	
Abena Wahab	X		Miguel Ortiz		X

TOPIC	DISCUSSION	FURTHER ACTION
1. Approval of 06/08/2021 and 7/13/2021 minutes.	Ray moved and Joanne seconded both sets of Minutes. Motion passed to approve the 6/8/2021 and 7/13/2021 Minutes.	
2. Enrollment Update	EIS Daily Snapshot as of this morning was shared with discussion on count for last year and this year.	Continue to encourage students to enroll for Fall semester.
3. Marketing Update	Marketing team is deploying the marketing strategies and plan for fall.	Remind students we are open and in person. We continue to send messaging emails to students. We have a Student Services Newsletter that goes out as well. We will have Paul give us a more comprehensive update at the next meeting.

<p>4. Retention Work Group Update</p>	<p>Ray said he has been working with Full Measure and they're going to try a beta version of a new type of application. They'll be conducting some focus groups with not just students but also trying to engage parents, knowing that parents are also a contributor in retention for our students. He will meet with Full Measure this week, along with the Retention Work Group and receive more information.</p>	<p>Further updates and information will be provided at the next meeting.</p> <p>SBVC Resources text 58052 which takes you to the resource page for information.</p> <p>Student Life sent emails to students to update their cell phone number to make sure the correct one is in WebAdvisor.</p>
<p>5. Phone Banking for Fall</p>	<p>An effective campaign was launched in spring semester and concluded with a virtual Super Saturday event. Students were called reminding them there were classes available and resources as well.</p>	<p>A new campaign for Fall semester will be launched. A list will be provided of currently and previously enrolled students by Monday, August 2 for phoning each one as well as emails will be sent out to students.</p>
<p>6. Other</p>	<p>The Library will have some areas closed on Fridays with a 4/10 schedule through the Fall.</p> <p>EOPS now accepting applications for Fall for new students. They will continue to provide book services and ongoing counseling support.</p> <p>CETF Program (internet broadband access for students) ended and a national program has taken over which allows rebates up to \$500 and this will be credited to their account. Any student that is PELL grant eligible will qualify.</p> <p>The Library still has a lot of Chrome Books and Hot Spots available for check out.</p>	<p>Work schedules are being developed in all areas.</p> <p>A flyer will be sent out with this information.</p> <p>Students can check them out at the Library.</p>

Additional Information: