

SAN BERNARDINO COMMUNITY COLLEGE DISTRICT

TO: Board of Trustees
FROM: Diana Z. Rodriguez, Chancellor
REVIEWED BY: Diana Z. Rodriguez, Chancellor
PREPARED BY: Jose F. Torres, Executive Vice Chancellor
DATE: March 10, 2022
SUBJECT: Consideration of Approval of SBCCD Mission, Vision, Values & Goals

RECOMMENDATION

It is recommended that the Board of Trustees approve the following SBCCD Mission, Vision, Values & Goals.

Mission: SBCCD positively impacts the lives and careers of our students, the well-being of their families, and the prosperity of our community through excellence in educational and training opportunities.

Vision: Inspiring possibilities for bright futures and a prosperous community

Values: Accessibility, Inclusion, Integrity, Courage, Collaboration, Excellence

Goals:

1. Eliminate barriers to student access and success
2. Be a diverse, equitable, inclusive, and anti-racist institution
3. Be a leader and partner in addressing regional issues
4. Ensure fiscal accountability/ sustainability

OVERVIEW

The Board of Trustees has engaged in an intensive strategic assessment process for many months. This heartfelt examination has included an in-depth environmental scan, several Board retreat, and most recently, some honest and open conversations with our community, students, and staff. It is anticipated that the draft SBCCD Strategic Plan will be submitted for Board review on April 14, 2022.

ANALYSIS

To facilitate the development of the objectives and measurements that will support the future strategic direction embraced by SBCCD and help to complete the plan, the Board is being asked today to approve the SBCCD Mission, Vision, Values and Goals developed as a result of this process.

INSTITUTIONAL VALUES

III. Resource Management for Efficiency, Effectiveness, and Excellence

FINANCIAL IMPLICATIONS

Approval of the SBCCD Mission, Vision, Value and Goals will 1) enable the District to align its resources, 2) inform the districtwide budget, and 3) drive fiscal decisions and strategies over the next five years.

SBCCCD Mission, Vision, Values & Goals

Presented for Board Approval March 10, 2022

SBCCCD | MISSION

SBCCCD positively impacts the lives and careers of our students, the well-being of their families, and the prosperity of our community through excellence in educational and training opportunities.

SBCCCD | VISION

Inspiring possibilities for bright futures and a prosperous community

SBCCCD | VALUES

- Accessibility
- Inclusion
- Integrity
- Courage
- Collaboration
- Excellence

SBCCCD | GOALS

- 1 Eliminate barriers to student access and success
- 2 Be a diverse, equitable, inclusive, and anti-racist institution
- 3 Be a leader and partner in addressing regional issues
- 4 Ensure fiscal accountability/ sustainability



SBCCD Mission, Vision, Values & Goals

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WHAT SBCCD VALUES MEAN TO US

ACCESSIBILITY

We believe that higher education ignites the potential of our students and transforms our community. Everything we do and say reflects our determination to ensure that the opportunity of a satisfying career and meaningful life is accessible to all.

INCLUSION

We believe that students, employees, and guests of all backgrounds thrive when they feel welcomed, respected, and valued by our college district. We promote a sense of community by pursuing equity-minded policies and practices, and by facilitating social and intellectual exchange among people of diverse races, genders, ages, sexual orientations, cultures, political affiliations, socio-economic status, religions, and physical abilities.

INTEGRITY

Because students and families trust us with their education and career training, we have an essential responsibility to help them grow personally and professionally. This means we must always do what is right for our students by upholding ethical, uncompromising standards in our approach to administration and excellence in our curriculum, teaching methods, and educational initiatives.

COURAGE

Moving the needle on student outcomes — whether a degree, certificate, transfer, or specific skill set — requires risk, innovation, and acceptance that failures will sometimes happen. We move forward with a solution-oriented mindset to ensure students have the resources and support to achieve their goals.

COLLABORATION

We are the community's college. We teach and learn by doing, exploring, and working together. We foster a culture of collaboration and meaningful engagement with our students, faculty, staff, alumni, industry, K-12 schools, four-year universities, government, arts, civic organizations, and other diverse groups that have the potential to enhance our educational mission.

EXCELLENCE

At the heart of our mission is our commitment to deliver excellent customer service, academic and career training programs that are at the forefront of their respective fields. We develop students to excel in their academic and career pursuits by compassionately providing the support needed to assure their success.

