Student Civic and Voter Empowerment
California Assembly Bill 963 – October 8, 2019

This bill would establish the Student Civic and Voter Empowerment Program to be conducted by the Secretary of State, in partnership with the California Community Colleges, the California State University, and the University of California.
Requirements:

(1) to distribute, in consultation with the Secretary of State, campus wide emails to all students with specified voting- and election-related dates and information, and to include specified dates on all print and online academic calendars, (2) to post on social media reminders to students of specified voter-related dates and information, and (3) to designate one person per campus as the Civic and Voter Empowerment Coordinator with specified responsibilities, including developing a Civic and Voter Empowerment Action Plan.
Brief Overview

The California Students Vote Project, a project of the California Secretary of State in partnership with the California Lieutenant Governor and a coalition of nonprofit organizations, aims to increase civic engagement and voter participation among California students. While voters between the ages of 18–24 tend to have the lowest turnout of any age group, California has witnessed an increase in youth voter registration since the 2016 presidential election.

In 2016, via landmark Memorandums of Understanding (MOUs) and a resolution, the California Students Vote Project partnered with the leadership of California’s major public systems of higher learning, including the California Community College (CCC), California State University (CSU), and University of California (UC) systems. In 2018 the California Students Vote Project established an MOU with the Association of Independent California Colleges and Universities (AICCU), a higher education system. With AICCU’s participation, all major institutions of higher education in California have solidified commitments to partner with the Secretary of State’s office and encourage student voter registration efforts.

Leading up to the 2018 General Election, the Secretary of State’s office launched the first-ever California University and College Ballot Bowl. During this nine-week competition, more than 45 public and private institutions cooperated to register nearly 10,000 students to vote. This nearly doubled the number of students who registered using our office’s online system during the last midterm election in 2014. California Polytechnic University, San Luis Obispo was the inaugural California University and College Ballot Bowl champion, as their students and administration worked hard to register 3,178 students to vote.

In 2019, AB 963 codified the VBP into state law, allowing the Secretary of State’s Office to continue the mission of engaging California students in the democratic process by providing funding for 2 permanent positions to staff the project, in addition to providing funding for community colleges to hire Civic Voter Engagement Coordinators. 2020 will be a landmark year for not just our state, but also the nation, and now our students and our state will be better equipped for both the upcoming Primary and General Elections.

In an effort to build on that success, the Secretary of State’s office invites you to participate in the second California University and College Ballot Bowl, a challenge that will award campuses for engaging their students in the democratic process and registering them to vote. The purpose of creating this friendly challenge is to incentivize campuses to adopt policies and practices that boost civic engagement, to inspire students to get involved in voter registration campaigns, and to acknowledge those who are leading the way on civic engagement at California’s colleges and universities. The Ballot Bowl will allow the campuses of the California Community College, California State University, and University of California systems to compete among each other for the highest number of students registered and the highest percentage of the student body registered.

This year, we are adding a new challenge to the Ballot Bowl competition: the largest number of registrations at an on-campus polling place or voter center. As the Voter’s Choice Act expands throughout the state and as more institutions begin to host polling locations or voter centers on their campuses, we aim to honor the hard work of institutions who continue to register their students to vote past the E-15 registration deadline, which was previously the end of the Ballot Bowl competition.

California's youth are already actively engaged in improving their communities, and many college campuses have taken steps to support their work. For various reasons, however, that activism does not always translate to the ballot box. California students have a chance to build upon the momentum they have created with their action by registering to vote and showing up to the polls. We look forward to fostering an even greater sense of civic engagement and responsibility in our state’s future.

Sincerely,

[Signature]
ALEX PADILLA
California Secretary of State
III. Awards

*Awards: To Be Determined

Awards will be given to one campus in each system of education based on each of the following criteria:

- The campus with the largest number of students registered.
- The campus with the largest percentage of its student body registered.
- The campus with the most creative approach to registering students.
- The campus with the largest number of registrations at an on-campus polling place or vote center.

Four awards will be presented to the CCC, CSU, UC, and AICCU systems, for a total of sixteen awards. In the spirit of camaraderie, each campus will be able to win only one prize. In addition to the award, the Secretary of State will present a resolution to the administration of the winning campuses acknowledging their support and efforts in the competition.
September 19, 2020
National Constitution Day
Email blast to students with links
Trivia at noon co-hosted by Dr. Wallace Johnson and Dr. Ray Carlos (sponsored by ASG and Student Life)

September 22, 2020
National Voter Registration Day
Forum at 10:00am with The San Bernardino County Registrar of Voters

October 12, 2020
Indigenous Peoples Day
Forum at 5:00pm with The San Bernardino County Registrar of Voters

Social Media
Thursday, September 17 is

CONSTITUTION DAY!

Constitution Day recognizes the adoption of the United States Constitution in 1787 and celebrates those who have become U.S. citizens.
Do you know the US Constitution? Join us for

CONSTITUTION DAY TRIVIA!

Thursday, September 17, 12PM on Zoom

*Prizes for the top 3 winners!*

Sign up at:
valleymoce.presence.io
WELCOME BACK, STUDENTS!

Register to vote, win the Ballot Bowl!

Learn more at BallotBowl.sos.ca.gov
The 2020 COVID-19 pandemic has changed every aspect of our way of life, but the ability to vote safely and efficiently will continue despite those challenges. The San Bernardino County Registrar of Voters is committed to protecting each registered voter’s right to cast a ballot safely and securely.

To help voters better understand how the State of California and San Bernardino County are preparing for this Presidential General Election, we invite you to participate in a virtual presentation with RCV outreach representatives.

During this session, participants will learn about the 2020 voting process for the County of San Bernardino, including:

- Voting Options: How to Vote
- Voting Locations: Where to Vote
- Voting Period: When to Vote
- Safety: Protecting the Election Process and Voters
- Resources: Tools for Information Sharing

We look forward to your participation! For further meeting details, contact...
COLLEGE BALLOT BOWL

San Bernardino Valley College is joining the UCs, CSUs and CCCs in the California University and College Ballot Bowl to get as many college students as possible registered to vote! Register now and help SBVC win!!!

Your VOTE is your VOICE! Let your voice be heard on key issues, policies and elected officials!

Did you know you can register to vote online in California? Visit this unique link: https://registertovote.ca.gov/?t=s and get registered online by October 19!

You will be asked to select SBVC as your college on page 3 of the registration process.

* Election day is November 3, 2020 *